



# Annual Report

2023

Prepared By Jen Boyd Martin Executive Director



# Introduction

#### A Message from the Director

108|Contemporary is a community space for creativity, collaboration, and craft. Being a part of 108 for the past 10 years has been one of my greatest joys. Craft's vastness and materiality make it one of the best vehicles for artistic expression and we strive to celebrate and share craft with our community and its visitors.

### 10th Anniversary: A Decade of Success

In 2023, we celebrated with five community-focused events centered around the theme of *Reflect. Thrive. Inspire.* We invited our supporters, members, artists, and friends to the Reflect Event which walked them through a visual timeline exhibition of our greatest achievements over the past 10 years. We reminisced and shared our favorite 108 memories. Three Thrive Events targeted our unique audiences to engage them in ways that met their diverse needs. We culminated the year with the Inspire Event during the November First Friday Art Crawl to reach our broadest audience. We provided a festive night of performance, crafts, and libations.



# Mission, Vision, & Values

### Mission

108|Contemporary is a nonprofit **community arts organization** dedicated to exhibiting the finest in contemporary craft and supporting the artists who create it.

## Vision

Our vision is a community where world class craft and design inspire and education audiences of all ages, where diverse cultural traditions flourish, and local artists thrive.

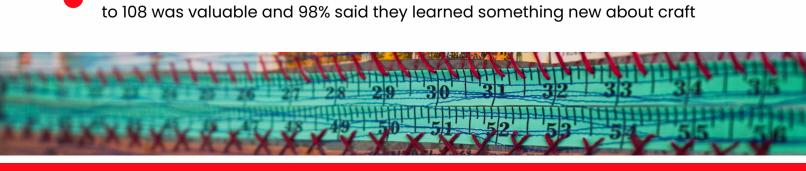
### Values

- Exceptional quality
- Focusing on the contemporary
- Accessibility and outreach
- Including diverse perspectives and traditions



# 2023 Accomplishments

- Adding on-site hands-on craft activities to our tours for over 3,000 sixth-grade students from Tulsa Public Schools through our commitment to Any Given Child
- Providing multiple high-level artist-led workshops for participants from Women in Recovery
- Continuing our educational content such as exhibition interactive stations, I-Spy Challenges, free Craft Kits, virtual tours, craft tutorial videos, and more
- Bringing make-or-take free craft kit booths to more than a dozen public events in the community (Pride in the Park, Mayfest, etc.)
- Adding live American Sign Language interpretation to all public events and participating in the city-wide Deaf-led museum tours
- Largest attendance and artwork sales since pandemic
- Increased Shop 108 sales which benefit local artists
- 100% of surveyed visitors of the State of Craft member showcase said their visit to 108 was valuable and 98% said they learned something new about craft





# Strategic Outcomes

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2023 — 2025 Strategic Plan

In 2022 108|Contemporary engaged Wendy Thomas with Leadership Tulsa to assist the organization in creating our newest three-year strategic plan as a blueprint for future priorities in keeping with our stated mission.

#### **GOAL ONE**

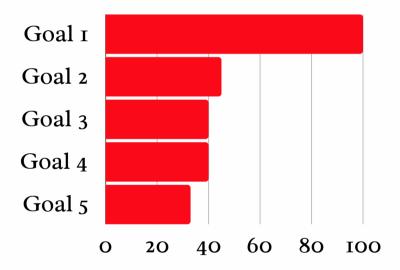
Update our mission, vision, and values statements

#### **GOAL TWO**

Engage in comprehensive board developement and prepare for organization success beyond involvement of our founding board members

#### **GOAL THREE**

Invest in our paid staff and the artist community



#### **GOAL FOUR**

Develope and implement sustainable fundraising plans to support our organization growth and developement and celebrate our 10th Anniversary

#### **GOAL FIVE**

Actively market 108|Contemporary to be the premiere nonprofit resource for fine arts purchases and gifts in the region

For each goal, the leadership of 108|Contemporary created detailed action items and determined which committees would oversee and champion each action item. The chart above demonstrates the completion of action items that support each main goal.

# Facts & Figures



**Exhibitions** 

**79 Artists Exhibited** 

**25** Shop Artitst \$44,293 Income for Artists

Workshops

## **Community**

15,355 Attendees

36 Free Public **Events** 

3,566 Youth

Served

Outreach **Events** 

3,220 **Craft Kits** Given

### Reach

3,153 Newsletter Subscribers 4.2K

Facebook **Followers** 

3.4K

Instagram **Followers** 

56.8K

Views on YouTube Earned Media Coverage

## **Our Supporters**

### **\$10,000** and above

Myra Block Kaiser



Jean Ann Fausser









Cecil & Virgie Burton **Foundation** 

The Mervin Bovaird **Foundation** 

**\$1,000 — \$9,999** 

Corey Block Frederic Dorwart















Thomas Charitable Fund Janet Shipley Hawks Diane Salamon







Kathleen Patton Westby Foundation

Martin L.J. Newman

Kathleen Gerety



# Our Leadership



#### **Board of Directors**

Myra Block Kaiser, *Chair*Jean Ann Fausser, *President*Andrew Webb, *Treasurer*Penni Gage, *Secretary*Mary Huckabee
Dr. Amber Litwack, PhD

Kathy McRuiz Kalpana Misra Dr. Kirsten Olds, PhD Diane Shen Whit Todd Martin Wing



# Our Team



Jen Boyd Martin
Executive Director



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**Laurel Ryan** *Programs Director* 

**Jolie Hossack** *Communications Manager* 







**Sophie Spoo** *Gallery Assistant* 



108 East Reconciliation Way
Tulsa, Oklahoma 74103
918-895-6302 | 108contemporary.org

**HOURS** 

Wed-Sun | 12-5 pm

Mon + Tues | Closed

First Friday 6-9 pm

Like us on <u>Facebook</u>

Follow us on **Instagram** 

Subscribe to our **YouTube** 

#### **ADMISSION FREE**

Brady Craft Inc., dba 108|Contemporary, is a charitable organization under section 501(c)(3) of the Internal Revenue Code.